

Making Messages Memorable

A Cheat Sheet for Leaders

As teachers and leaders, we are all looking for ways to make our messages stick. Here is a list of resources that every leader should look to for ideas to insure “take away” from every message:

Books

- **Made to Stick and Switch** by *Chip and Dan Heath*
- **Presentation Zen** by *Garr Reynolds*
- **Confessions of a Public Speaker** by *Scott Burkin*
- **Communicating for a Change** by *Andy Stanley*

Websites

- **www.heathbrothers.com**
(the authors of *Made to Stick and Switch*—great resources.)
- **www.decker.com**

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Projects for Your Soul

